

Fuelled by
Xpress Coffee
www.xpresscoffeeuk.co.uk



*“Become
#FuelledByXpressCoffee”*

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Milwaukee Yamaha Racing Team

“We have been very happy with the service received from Xpress Coffee, nothing is too much trouble & they seem intent on providing a good service which is a refreshing change! Would highly recommend.”

*Catherine
Rybrook McLaren and Rolls-Royce*

“The support we have received from Xpress Coffee has been second to none. I can fully recommend the Xpress Coffee Experience.”

*Jo Nolan
Bracknell Honda*

“I have worked closely with Chris & the team at Xpress Coffee for over 5 years now have always found them very professional and would highly recommend them.”

*Nigel
Virgin Media*



Lamborghini Leicester

The Perfect Blend

Making the perfect cup of coffee is important. That's why at **Xpress Coffee** we offer a wide range of some of the finest coffee from around the world within our own unique **#FuelledByXpressCoffee** blends.

We are great believers that anyone can sell you a coffee machine but very few have the knowledge and resources to back it up, the wrong machine in the wrong location is nothing short of an expensive disaster. We pride ourselves on our extensive knowledge of the machines we sell backed by our unrivalled support.



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☎ +44 (0)1908 337986
☎ 0871 208 1616
✉ sales@xpresscc.co.uk

📍 Head Office - Xpress House,
17 The Granary,
Lodge Farm Business Centre,
Wolverton Road Castlethorpe,
Bucks MK19 7ES

About Us

XpressCoffee started as a local family run business specializing in self service 'Bean to Cup' Coffee machines with the idea of combining the technology of the internet with the highest level of support and backup.

Xpress Coffee laid its foundations by employing and developing our own in-house engineers rather than contracting out to a service company. As the company has grown so has the support, becoming the first coffee company in the UK to launch an iPhone app that uses the phone GPS to locate our nearest engineer – **XpressEngineerFinder**.

Whether you are looking for a small bean to cup machine for an office making 30 cups a day or a larger capacity machine delivering 600 cups per day, you can arrange a demonstration at **XpressCoffee** Headquarters in Milton Keynes. Here an expert engineer can be on hand to demonstrate the technical side of the machine.

Our trademark **FuelledByXpressCoffee** racing brand also looks after and sponsors a number of race teams within MotoGP, Touring Cars, British and World Superbikes.



#FuelledByXpressCoffee Service Fleet

*"Become
#FuelledByXpressCoffee"*

Xpress Service

XpressCoffee are one of the few companies that have our own In House Service Company, **Xpress Service** which covers the UK and also ventures into Europe for its key account customers.

**FULL UK
SERVICE
COVERAGE**



Coffee – Machines – Servicing – Events

Customer Retail Experience (CRE)

Xpress Coffee specializes in the Customer Retail Experience, assisting companies who see the value of providing their customers or staff with fresh complimentary coffee.

We work with companies like Warner Bros, Virgin Media and Milwaukee Tools as well as bespoke machines for high end dealerships like, Ferrari, McLaren, Lamborghini, Bentley, Rolls Royce, Porsche and Sytner BMW. We also provide branded machines for motorcycle groups likes Honda, Kawasaki, Ducati and Yamaha.

Whether as part of a staff incentive or as part of the customers' retail experience we can help you to develop your understanding of how the 'Fresh Coffee Experience' can improve peoples perspective and journey with their own brands.

Customers are allocated an account manager that will call to liaise on what products are needed on a monthly basis. They will also arrange for our service team to attend and provide regular maintenance and support.

Dealer Testing

Back in 2011 we were asked to conduct dealership trials with the view to be able to offer a consistent hot drink across any dealer network. During the trial we provided a different coffee machine package every 6-8 weeks to discover the elements most likely to produce an optimal showroom experience for their customers.

We robustly tested a variety of alternative hot drink and display solutions:

- ⑦ Different fresh coffee machine
- ⑦ Plumbed-in versions vs in-built water tanks
- ⑦ Fresh milk vs milk granules
- ⑦ External coffee hopper
- ⑦ Various blends of coffee beans
- ⑦ Use of cups or mugs
- ⑦ Ceramic vs paper cups
- ⑦ Ease of cleaning for staff
- ⑦ The use of promotional messages on machine
- ⑦ Speciality coffees (e.g. Cappuccino, Espresso, Americano, etc.) plus hot chocolate
- ⑦ Hot water for tea

Feedback on the relative merits of each of our five machines was gained from customers and showroom staff in terms of:

- ⑦ Quality of the drinks dispensed
- ⑦ Ease of serving drinks
- ⑦ Reliability
- ⑦ Ease of maintenance, e.g. refilling of coffee, milk (or milk granules), water, etc & cleaning



Mini Olbury



Milwaukee Tools



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Virgin Media

Xpress Events: whether it is for a show like our Honda Racing Cafe at the NEC where we often provide more than 17,000 cups of Fresh Coffee in ten days to help increase foot fall for data capture to smaller bars for Vauxhall VRX hospitality at British Touring Cars.



Sytner BMW



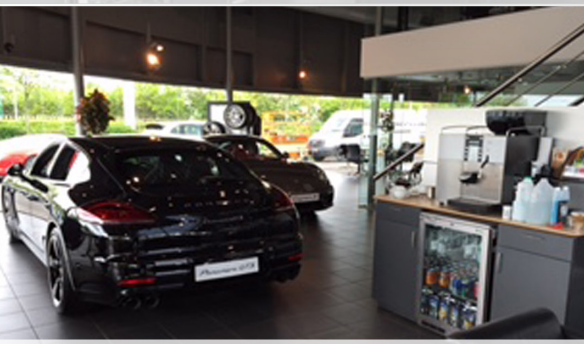
Porsche Silverstone



Xpress Events

As a continuation from our Customer Retail Experience (CRE) side, in 2010 **Xpress Coffee** officially launched its #FuelledByXpressCoffee Events side where we provide our bespoke self-contained mobile coffee bars with a trained barista.

Our bars are easily mobile so can be taken anywhere and even have built in water and power systems. Our bars have the option of just self serve fresh 'Bean To Cup' coffee machines or a full traditional coffee machine with a trained barista.



Porsche Silverstone

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Our Clients

Since our original dealership trials we were asked by other companies to look at their set ups. This has led to us specialising in the Customer Retail Experience. We now look after the retail experience for many national and worldwide brands where they see the importance of offering a quality hot drink to their customers or staff.

Over the past 5 years we have built up our client base and look after groups like Warner Bros, Virgin Media and Milwaukee Tools. We provide bespoke machines and coffees made to mirror the groups colours and branding for high end dealerships like, Ferrari, McLaren, Lamborghini, Bentley, Rolls Royce, Porsche and Sytner BMW. We also provide branded machines for motorcycle groups likes Honda, Kawasaki, Ducati, and Yamaha.



Bespoke Coffees



Branded Mugs

General Enquiries

Please contact Chris, Jamie, or Jane within our Customer Retail department for further details, or to arrange a demonstration in our working showroom.

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Service Enquiries

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